

# Heritage Signature® Auction #714 Sports Collectibles

April 23-24, 2009 | Dallas, Texas

## LOT VIEWING

**Heritage Auction Galleries, 17th Floor**  
3500 Maple Avenue • Dallas, Texas 75219

Wednesday, April 22 - Thursday, April 23, 2009  
9:00 AM - 5:00 PM CT

View Lots and Video Lot Descriptions  
Online at [HA.com/Sports](http://HA.com/Sports)

## LIVE FLOOR BIDDING

Bid in person during the floor sessions.

## LIVE TELEPHONE BIDDING *(floor sessions only)*

Phone bidding must be arranged on or before  
Thursday, April 23, 2009, by 12:00 PM CT.  
Client Service: 866-835-3243.

## HERITAGE Live!™ BIDDING

*Bid live* from your location, anywhere in the world,  
during the Auction using our HERITAGE Live!™ program  
at [HA.com/Live](http://HA.com/Live)

## INTERNET BIDDING

Internet absentee bidding ends Thursday, April 23, 2009  
at 10:00 PM CT for both sessions. [HA.com/Sports](http://HA.com/Sports)

## FAX BIDDING

Fax bids must be received on or before Wednesday,  
April 22, 2009, by 12:00 PM CT. Fax: 214-409-1425

## MAIL BIDDING

Mail bids must be received on or before  
Wednesday, April 22, 2009.

Please see "Choose Your Bidding Method" in the back of this  
catalog for specific details about each of these bidding methods.

## NON FLOOR BIDDING SESSION 1

*(Mail, Fax, Internet, and Phone Extended Bidding)\**

### SESSION 1

Thursday, April 23, 2009 • 10:00 PM CT • Lots 81001-81666

## LIVE AUCTION SIGNATURE® FLOOR SESSION 2

*(Floor, Telephone, HERITAGE Live!™ Internet, Fax, and Mail)*

**Heritage Auction Galleries, 1st Floor Auction Room**  
3500 Maple Avenue • Dallas, Texas 75219

### SESSION 2

Friday, April 24, 2009 • 12:00 PM CT • Lots 81667-82186

## AUCTION RESULTS

Immediately available at [HA.com/Sports](http://HA.com/Sports)

## LOT SETTLEMENT AND PICK-UP

Available immediately following each floor session or  
weekdays 9:00 AM – 5:00 PM CT by appointment only.

*Extended Payment Terms available. See details in the back of this catalog.*

*Lots are sold at an approximate rate of 100 lots per hour, but it  
is not uncommon to sell 80 lots or 120 lots in any given hour.*

*This auction is subject to a 19.5% Buyer's Premium.*

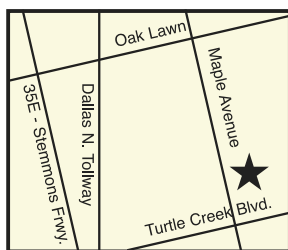
\*This session is presented via catalog and online. Bidding is taken by  
phone and through our website. There are two phases of bidding during  
this type of auction:

- 1) Normal bidding:** Bids are taken up until 10 PM CT the night the  
auction closes.
- 2) Extended Bidding / 30 Minute Ending:** On a lot-by-lot basis, starting  
at 10:00 PM CT, any person who has bid on the lot previously may  
continue to bid on that lot until there are no more bids for 30 minutes.

For example, if you bid on a lot during Normal Bidding, you could  
participate during Extended Bidding for that lot, but not on lots you did  
not bid on previously. If a bid was placed at 10:15, the new end time for  
that lot would become 10:45. If no other bids were placed before 10:45,  
the lot would close. If you are the high bidder on a lot, changing your bid  
will not extend the bidding during the 30 Minute Ending phase (only a bid  
from another bidder will extend bidding). If you are the only bidder at 10  
PM, you will automatically win the lot at 10:30.

**Important:** After normal bidding ends, you must be signed-on to the  
Heritage site to see the bidding option on lots where you qualify for  
extended bidding.

THIS AUCTION IS PRESENTED AND CATALOGED BY HERITAGE AUCTIONS, INC.

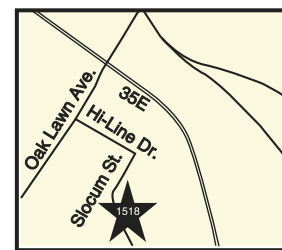


Heritage World Headquarters

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Heritage Design District Annex

TX Auctioneer licenses: Samuel Foose 11727; Robert Korver 13754; Scott Peterson 13256; Bob Merrill 13408; Mike Sadler 16129; Andrea Voss 16406; Jacob Walker 16413; Charlie Mead 16418; Eric Thomas 16421; Douglas Nyholm 16431; Shaunda Fry 16448; Tim Rigdon 16519. Associate Leo Frese 7985 under sponsorship of Andrea Voss 16406.