

# Heritage Signature® Auction #710 Sports Collectibles

October 17-18, 2008 | Dallas, Texas

Featuring: THE JEFF HULL BOXING CARD COLLECTION

## LOT VIEWING

Heritage Auction Galleries, 17th Floor  
3500 Maple Avenue • Dallas, Texas 75219

Thursday, October 16 – Friday, October 17, 2008  
9:00 AM – 5:00 PM CT

View lots online at [HA.com/Sports](http://HA.com/Sports)

## LIVE FLOOR BIDDING

Bid in person during the floor sessions.

## LIVE TELEPHONE BIDDING (floor sessions only)

Phone bidding must be arranged on or before  
Friday, October 17, 2008, by 12:00 PM CT.  
Client Service: 866-835-3243.

## HERITAGE Live!™ BIDDING

*Bid live* from your location, anywhere in the world,  
during the Auction using our **HERITAGE Live!™** program  
at [HA.com/Live](http://HA.com/Live)

## INTERNET BIDDING

Internet absentee bidding ends at 10:00 PM Friday October 17th  
for both Session 1 and Session 2. [HA.com/Sports](http://HA.com/Sports)

## FAX BIDDING

Fax bids must be received on or before Friday,  
October 17, 2008, by 12:00 PM CT. Fax: 214-409-1425

## MAIL BIDDING

Mail bids must be received on or before  
Friday, October 17, 2008.

## AUCTION RESULTS

Immediately available at [HA.com/Sports](http://HA.com/Sports)

## LOT SETTLEMENT AND PICK-UP

Available immediately following each floor session or weekdays  
9:00 AM – 5:00 PM CT by appointment only.

Please see "Choose Your Bidding Method" in the back of this  
catalog for specific details about each of these bidding methods.

## NON FLOOR/NON PHONE BIDDING SESSION 1

(Mail, Fax, Internet & Phone Extended Bidding only)\*

### SESSION 1

Friday, October 17, 2008 • 10:00 PM CT • Lots 19001–19581

## LIVE AUCTION SIGNATURE® FLOOR SESSION 2

(Floor, Telephone, **HERITAGE Live!**, Internet, Fax, and Mail)

### Heritage Auction Galleries, 1st Floor Auction Room

3500 Maple Avenue • Dallas, Texas 75219

### SESSION 2

Saturday, October 18, 2008 • 12:00 PM CT • Lots 19582–20070

Extended Payment Terms available. See details in the back of this catalog.

Lots are sold at an approximate rate of 100 lots per hour, but it  
is not uncommon to sell 80 lots or 120 lots in any given hour.

This auction is subject to a 19.5% Buyer's Premium.

\*This session is presented via catalog and online. Bidding is taken by phone  
and through our website. There are two phases of bidding during this type of  
auction:

1) **Normal bidding:** Bids are taken up until 10 PM CT the night the  
auction closes.

2) **Extended Bidding / 30 Minute Ending:** On a lot-by-lot basis, starting at  
10:00 PM CT, any person who has bid on the lot previously may continue  
to bid on that lot until there are no more bids for 30 minutes.

For example, if you bid on a lot during Normal Bidding, you could participate  
during Extended Bidding for that lot, but not on lots you did not bid on  
previously. If a bid was placed at 10:15, the new end time for that lot would  
become 10:45. If no other bids were placed before 10:45, the lot would  
close. If you are the high bidder on a lot, changing your bid will not extend  
the bidding during the 30 Minute Ending phase (only a bid from another  
bidder will extend bidding). If you are the only bidder at 10 PM, you will  
automatically win the lot at 10:30.

**Important:** After normal bidding ends, you must be signed-on to the Heritage  
site to see the bidding option on lots where you qualify for extended bidding.

THIS AUCTION IS PRESENTED AND CATALOGED BY HERITAGE AUCTIONS, INC.

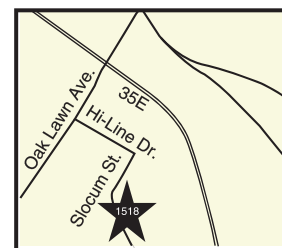


Heritage World Headquarters

**HERITAGE** HA.com  
*Auction Galleries*

Home Office • 3500 Maple Avenue, 17th Floor • Dallas, Texas 75219  
Design District Annex • 1518 Slocum Street • Dallas, Texas 75207  
214.528.3500 | 800.872.6467 | 214.409.1425 (fax)

Direct Client Service Line: Toll Free 1.866.835.3243 • Email: [Bid@HA.com](mailto:Bid@HA.com)



Heritage Design District Annex

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